

SmartPrivileges



Disney
**ALICE
IN
WONDERLAND**

3X **Reward
Points**
*during Teatime
with HSBC Credit Cards*
Between 3pm-6pm from 1-31 March 2010



MID VALLEY
Megamall
Get more at the Megamall

HSBC 

The world's local bank



Discover an amazing **Shopping Wonderland**

Look out for HSBC's **Alice in Wonderland** offers at these participating outlets

Valid until 31 December 2010 (unless specified)

Axxezz

FREE RM5 cash voucher with purchase of RM50 and above in a single receipt

FREE RM10 cash voucher with purchase of RM100 and above in a single receipt

ADDITIONAL FREE GIFT: Alexa Hawaiian Scrunchy

Not exchangeable for cash. Redeemable for next purchase at Axxezz outlets only. Only valid with authorized signature and official company stamp. Not valid with best buy or sale items.

Beverly Home

25% OFF selected products

Not valid with new arrivals, best buys and discounted items. Valid till 31 March 2010.

Body Glove

10% OFF normal priced items

Valid at all BODY GLOVE outlets except in departmental stores in Malaysia. Not valid with other ongoing promotions, offers and discounts.

BONITA

10% OFF normal priced items

Not valid with other offers, promotions, hot deals and value buys. Management reserves the right to alter the above mechanics, terms and conditions without any prior notice. Valid at all BONITA outlets.

Brunomenzi

ADDITIONAL 5% OFF

Not valid with agent controlled items and other promotions.

Carlo Rino

10% OFF normal priced items

Valid at all Carlo Rino Boutiques in West Malaysia.

Cellini

ADDITIONAL 5% OFF

Not valid with agent controlled items and other promotions.

Che Che New York

10% OFF normal priced items

While stocks last. Not valid with promotional items, other discounts, exclusive launch and collections.

Cosmos Century

10% OFF normal priced items

Not valid with other promotional items, discounts, exclusive launch or exclusive range.

Eclipse

10% OFF all normal priced items



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Edwin

10% OFF normal priced items

Valid at all outlets except in departmental stores. Not valid with other promotions, offers and discounts.

England Optical

40% DISCOUNT on storewide frames & sunglasses

Not applicable for agent controlled price, value buy & promotion items.

GNC Live Well

50% OFF 2nd item purchase

Not valid with any other promotions. Not applicable for foodstuff, local distributors' products and selected items. 2nd item must be of similar or lower value than the 1st item.

House of Notebooks

FREE Gavio Stereo Headset with every notebook purchase

While stocks last. Promotional item may change upon stock depletion.

Hush Puppies Foot Wear

10% OFF all normal priced footwear

Not valid with any promotions, discounts, best buys or during sale period.

Key Color Photo

20% OFF photography accessories

Minoshe

FREE RM10 voucher with any purchase of RM50 and above in a single receipt

Voucher is valid for next purchase. Valid at all Minoshe outlets in Malaysia. Management reserves the right to change the terms and conditions of the voucher without prior notice.

MODERN MUM

10% OFF normal priced items

Not valid for agent controlled items, other promotions and offers. Valid at all Modern mum boutiques except Sogo and Isetan departmental counters, Sabah and Sarawak boutiques.

My Dance Shop

10% OFF new arrivals

30% OFF one active wear item on birthday

Not valid with other promotions and during sale period. Birthday offer is valid with proof through NRIC.

Next Shop

15% OFF normal priced items

Not valid during promotions.



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Noir

10% OFF normal priced items

Valid at Mid Valley Megamall only. Not valid with Soda belt, briefs, socks, other promotions, discounts, vouchers, best buys and VPC card.

Obermain Footwear

10% OFF normal priced footwear

Not valid with other promotions, best buys and during sale period.

Orlando

15% OFF normal priced items

Not valid during sale period

P&Co

10% OFF normal priced items

Valid till 31 May 2010.

Padini

10% OFF normal priced items

Valid till 31 May 2010.

Padini Authentics

10% OFF normal priced items

Valid till 31 May 2010.

Padini Concept

10% OFF normal priced items

Valid till 31 May 2010.

Paris Miki

20% OFF frames, lenses and sunglasses

Excludes agent controlled items.

PDI

10% OFF normal priced items

Valid till 31 May 2010.

Phenomenal

20% OFF normal priced items

Not valid with other promotions or discounts.



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Poh Kong

RM50 OFF diamond and gems jewellery purchase of RM300 and above

Limited to purchase of one item of diamond and gems jewellery only. Not valid with purchase of loose stones, licensed items and promotional items.

Puma

10% OFF with purchase of RM100 and above in a single receipt

Not valid with sale and promotional items.

Purple Cane Tea Art Centres

10% OFF normal priced items

Not valid with nett priced items, other promotions or offers.

SEED

10% OFF normal priced items

Valid till 31 May 2010.

Sembonia

20% OFF selected merchandise

ADDITIONAL 10% OFF selected merchandise for 20% discount

FREE Sembonia Privilege Membership

Applicable for selected merchandise only. Cannot be combined with other promotions, discounts and vouchers.

Shins

FREE Australian cosmetic pouch (worth RM49) with purchase above RM200 in a single receipt.

While stocks last.

SUN PARADISE

10% OFF normal priced items for Arena products

Not applicable with any other promotions, offers, privilege cards and discount vouchers.

SPADE

15% OFF normal priced items

Valid with nett priced items only. Not valid with other promotions, accessories. The management reserves the right to change the terms and conditions without prior notice.

Tag Heuer

20% OFF purchase of TAG Heuer watches and accessories

Not valid with TAG Heuer Limited Edition and Grand Carrera collections and other promotions.



Discover an amazing **Shopping Wonderland**

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Valid until 31 December 2010 (unless specified)

T-Joue

10% OFF normal priced items

Valid with apparels at T-Joue outlets only. Not valid with other discounts, promotions and/or best buy items. Not valid at T-Joue Parkson.

Tomei

70% + 3% OFF normal priced jewellery

FREE Tomei Premium

Not valid with other promotions, loose diamonds, gold, nett priced and certified items.

Travel Style Marketing

10% - 70% OFF selected items

Not valid with other promotions, offers and discounts.

Tropicana Life

15% OFF normal priced items

Not valid with agent controlled items, best buys and Tropicana Life discount privileges. Valid at all Tropicana Life & Wild Channel concept stores except in Sabah and Langkawi and concessionaire counters at departmental stores.

Trillon Photo

FREE 20 copies 4R photos with 100 copies 4R photos printed on the same day

20% OFF accessories with purchase of digital camera or camcorder

Not valid with other offers, discounts or vouchers. Not exchangeable for cash. Discount is limited to one item purchased only. Accessories discount is valid when purchased with digital camera or camcorder.

Valentino Creations

10% OFF normal priced items

Vincci

10% OFF normal priced items

Valid till 31 May 2010.

Vincci+

10% OFF normal priced items

Valid till 31 May 2010.

Vincci Accessories

10% OFF normal priced items

Valid till 31 May 2010.



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Valid until 31 December 2010 (unless specified)

VOIR

10% OFF normal priced items

Valid at Voir, Soda and Noir outlets in Mid Valley Megamall and Voir Gallery in Gurney Plaza only. Valid till 31 March 2010

Wah Chan

60% + 20% OFF diamond jewellery

FREE pearl earrings (worth RM39) with purchase of RM500 and above in a single receipt

Discount not valid for yellow gold, loose diamonds and nett priced items. Management reserves the right to replace gift with item of equivalent value in event of stock unavailability.

WATCHSHOPPE

FREE Secret Recipe Cake Voucher (worth RM70) with any watch purchase above RM2500 nett in a single receipt

While stocks last. Not valid with other promotions. Valid till 31 March 2010.

World of Cartoons

10% OFF normal priced items

Valid for licensed character merchandise and in-house brands at World of Cartoons boutiques only. Not valid with third party products and best buys.

WORLD OF FENG SHUI

20% TO 60% OFF selected items monthly

Not valid with CNY promotion kiosk. Offer items may vary in each outlet.

Whisk yourself away on a **Dining Adventure** with Alice

Look out for HSBC's **Alice in Wonderland** offers at these participating outlets

Valid until 31 December 2010 (unless specified)

Amarin Heavenly Thai

10% OFF total bill

Dine-in only. Not valid with other promotions and discounts, during Christmas Eve, New Year's Eve and Public Holidays. Not applicable for cigars, cigarettes, bottle wines, bottle liquor and happy hours. Management reserves the right to cancel the offer without prior notice.

Baskin-Robbins

10% OFF with minimum purchase of RM20 and above

Valid at all outlets except Café Baskin-Robbins. Not valid with other promotions, discounts or offers, 31% Handpacked ice cream offers and Twinpacked Pint or Quart ice cream purchase. Subject to 5% government tax.

Delifrance

10% OFF on all ala carte menu only

Valid till 31 December 2010. Not valid with other promotions or discounts. Valid for dine-in only.

New Zealand Natural

50% OFF 2nd Large Ice Cream Take Home Pack

Valid at all New Zealand Natural outlets except Queensbay Mall. Not valid with other ongoing promotions and on the 29th and 30th of the month

Purple Cane Tea Restaurants

10% OFF food and beverages

Not valid with nett price items, other promotions or offers.

Seed Café

10% OFF ala carte food and beverages

Valid till 31 May 2010.

Starbucks Coffee

10% OFF total purchase

Pamper yourself with Alice's **Health & Beauty** privileges

Look out for HSBC's **Alice in Wonderland** offers at these participating outlets

Valid until 31 December 2010 (unless specified)

ALBI Fitness Station

FREE 65cm Gym Ball with any purchase above RM1000

While stocks last. Not valid with other promotions, offers, discounts, privilege cards or discounts vouchers. Valid till 31 December 2010.

Celebrity Fitness

14 Days **FREE** Trial + Body Fat Analysis + "0" Joining Fee (worth RM298)

FREE 2 Personal Training sessions upon member sign up

BUY 12 sessions of Personal Training **FREE** 1 Pilates session (worth RM150)

For first timer only.

Cenosis

RM330 ONLY for 100 Minutes ULTRACAVITATION

For new customers only.

Fitness Concept

RM3,998 ONLY for BH Frame Runner Treadmill BHF-T1003 (NP: RM4950)

FREE Projective Equipment Mat GEN-EA0434 worth RM239 with purchase of the above product

Valid at Mid Valley and Gurney Plaza Fitness Concept only. Not valid with other offers, free gifts, in store and joint promotions. Management reserves the right to substitute free gift with similar value item without prior notice. Valid till 30 June 2010.

Himalaya Herbal Healthcare

10% OFF normal priced items

Not valid on promotional items.

Jurlique

RM399 ONLY for Skin Recovery Package :

Smoothing Repair Facial, Herbal Marine Facial, Clarifying Facial, 3x Scalp Massage, 3x Feet Relaxation, 3x Eyebrow Shaping

FREE RM30 face care product voucher redeemable for face moisturizer

Valid for 1st trial only at all concept stores.

Kenko Reflexology & Fish Spa

10% OFF ala carte menu


RM78 ONLY for 45 minute relaxing foot, hand and shoulder massage + aroma foot bath package (NP:RM100)

Assigned massages cannot be replaced with other services. Reservation is advisable. Valid till 31 March 2010.

Nature's Farm (Health Foods)

15% OFF Nature's Farm brand Health Supplements range

Not valid with ongoing promotional items. Not inclusive of food items.



Pamper yourself with Alice's **Health & Beauty** privileges

Look out for HSBC's **Alice in Wonderland** offers at these participating outlets

Valid until 31 December 2010 (unless specified)

Sa Sa

10% OFF Cyber Colors, Methode Swiss, Sasatinnie and Suisse Programme products.

Not valid with best buys, special offers or other discounts. Not valid at AEON Bukit Indah Shopping Centre.

Slimming Sanctuary

RM38 ONLY for Oxy facial treatment

RM499 ONLY for 5 sessions of Oxy Facial treatment

RM48 ONLY for Perfect Body Slimming

RM699 ONLY for 5 sessions Perfect Body Slimming

FREE In Body Composition Analyser upon consultation.

For first trial only. Not valid with other promotions, discounts or offers. Management reserves all rights to change the promotion or terms and conditions without prior notice.

Thai Odyssey and Touches De Siam

RM5 REBATE for Full Body Massage

Not valid with other promotions, offers and discounts. Valid in Malaysia only.

TERMS AND CONDITIONS

“HSBC Alice in Wonderland at Mid Valley Megamall” (“this Promotion”)

1. This Promotion is from 1 March 2010 to 31 March 2010, both dates inclusive ('Promotion Period').
2. This Promotion is open to holders of HSBC Bank Malaysia Berhad's ('HSBC') Premier MasterCard Credit Card, HSBC Visa Platinum credit card, HSBC Gold MasterCard credit card, HSBC Visa Gold credit card, HSBC Visa Classic credit card and HSBC Classic MasterCard credit card only ('Participating HSBC credit cards'); except for the following categories of persons:
 - a) Holder(s) of HSBC credit cards that are not issued in Malaysia; and/or
 - b) Holder(s) of invalid or cancelled HSBC credit cards and/or whose accounts are delinquent within HSBC's definition at any time during the Promotion Period; and/or
 - c) Holder(s) of company and/or corporate HSBC credit cards; and/or
 - d) Holder(s) of HSBC Amanah Malaysia Berhad's credit cards-i (Hereinafter referred to as the "Eligible Cardholder").

3. This promotion

Eligible Cardholders and/or their supplementary credit cardholders who charge any retail transactions at participating merchant outlets in Mid Valley Megamall to their Participating HSBC Credit Card during the period of transaction within the Promotion Period stand to receive three times ("3x") HSBC Reward Points from 3pm-6pm every day throughout the Campaign Period. The 3X Reward Points are subject to availability and on a first-come-first-served basis. For the list of participating merchant outlet in Mid Valley Megamall, please visit www.hsbc.com.my and click on 'Alice in Wonderland at Mid Valley Megamall' under the 'What's New' section. (Hereinafter referred to as "this Promotion")

4. Qualifying conditions:

- a) Eligible Cardholders and/or their supplementary credit cardholders must charge any retail transactions made at any participating merchant outlets in Mid Valley Megamall that display the HSBC point-of-sale materials indicating the merchant outlet's participation in this Promotion to any of the primary Eligible Cardholder's and/or his/her supplementary Participating HSBC Credit Card(s) between 3pm-6pm on any of the days within the Promotion Period.
 - b) The Eligible cardholder stands to receive the HSBC Reward Points subject to availability and on a first come first serve basis.
 - c) There is a maximum of 15 million HSBC Reward Points to be given out for Eligible Spend made by the primary Eligible Cardholder and/or his/her supplementary credit cardholders during the specified period at Mid Valley Megamall throughout the Promotion Period.
 - d) The total amount of HSBC Reward Points awarded to Eligible Cardholders throughout the Promotion Period will be credited into the Eligible Cardholder's respective primary Participating HSBC Credit Card account which was used to make the Eligible Spend and which is entitled to receive such HSBC Reward Points within 4 to 6 weeks after the end of the Promotion Period. The primary Eligible Cardholder who is entitled to receive the HSBC Rewards Points will receive notification of the same through his/her respective Participating HSBC Credit Card(s) monthly bill statement in the month after the crediting of the HSBC Reward Points.
 - e) Retail transactions made by a supplementary Participating HSBC Credit Cardholder will be consolidated with that of the primary holder of the Participating HSBC Credit Card for the purpose of calculating the HSBC Reward Points of this Promotion. However, only the primary holder of the Participating HSBC Credit Card will be entitled to receive the HSBC Reward Points for this Promotion. If the Eligible Cardholder has multiple credit card accounts, spending on any and/or all of the primary and/or supplementary Participating HSBC credit cards types will be consolidated to the his/her primary Participating HSBC Credit Card to meet the spend requirement and will not be viewed individually.
 - f) The HSBC Reward Points of this Promotion must be redeemed and used only by the primary holder of the Participating HSBC Credit Card. Redemption of the HSBC Reward Points for this Promotion is subject to the sole discretion of HSBC.
 - g) The HSBC Reward Points of the Promotion earned is not exchangeable for cash or credit. Eligible Cardholders are not allowed to transfer or sell their HSBC Reward Points to any other person.
5. Eligible spend for this Promotion are those that are:
 - a) Retail spend charged to any of the Participating HSBC Credit Cards of the Eligible Cardholder and/or his/her supplementary Participating HSBC Credit Card at the participating merchant outlets at Mid Valley Megamall;
 - b) Made between 3pm-6pm on any of the days within the Promotion Period; and
 - c) Excludes 0% installment plans, balance transfers, cash advance, standing instructions/autobilling, finance fee and credit card annual fee payment. ("Eligible Spend")
 6. At the time of spend by the Eligible Cardholder for this Promotion, the primary HSBC Credit Card account(s) of the selected Eligible Cardholder MUST NOT be delinquent, or closed by HSBC or to be operated fraudulently and/or that his/her HSBC Credit Card(s) MUST NOT be invalid or cancelled within HSBC's definition, otherwise the Eligible Cardholder will be disqualified from participating in this Promotion.
 7. HSBC reserves the right, at its absolute discretion, in the allocation of the HSBC Reward Points to the Eligible Cardholders and no request by the Eligible Cardholders or any other party for the exchange or substitution of the HSBC Reward Points with another prize for this Promotion will be entertained.
 8. The following clauses apply to the HSBC Reward Points of this Promotion:
 - a) The HSBC Reward Points must be redeemed prior to its expiry as stated in the Eligible Cardholder's Credit Card monthly statement. HSBC will not entertain any request by the Eligible Cardholder for extension of redemption period of the HSBC Reward Points for this Promotion.
 - b) HSBC shall not be held liable for any mishaps, injuries or accidents that may occur in the redemption of the HSBC Reward Points for this Promotion.
 - c) The HSBC Reward Points will be credited into the HSBC Credit Card that was used in the transaction to gain the HSBC Reward Points for this Promotion only. HSBC will not entertain any request from any Eligible Cardholders to credit the related HSBC Reward Points of this Promotion to any other HSBC Credit Card account.
 - d) To the fullest extent permitted by law, there are no, and HSBC expressly excludes and disclaims any representations, warranties or endorsements, express or implied, written or oral, including but not limited to, any warranty of quality, merchantability or fitness for a particular purpose in respect of items redeemed with the HSBC Reward Points received from this Promotion.

General Terms

9. HSBC reserves the right to publish or display the name, picture, identification number and city of residence of the Eligible Cardholder for this Promotion for advertising and publicity purposes. By participating in this Promotion, the Eligible Cardholder hereby consent to and agree that HSBC shall be at liberty to publish their names, pictures, city of residence and identification numbers without compensation for advertising and publicity purposes.
10. By participating in this Promotion, the Eligible Cardholder agrees to be bound by these terms and conditions and the decisions of HSBC.
11. HSBC's decision on all matters relating to this Promotion including but not limited to the eligibility of participation, and/or receipt of the HSBC Reward Points for this Promotion, and in case of any dispute, is final and binding on all Eligible Cardholders of this Promotion and no correspondence will be entertained.
12. HSBC reserves the right at its absolute discretion to vary, delete or add to any of these terms and conditions with 3 days prior notice.
13. HSBC may use any of the following modes to communicate notices in relation to this Promotion to the Eligible Cardholder:
 - i) individual notice to the Eligible Cardholder (whether by written notice or via electronic means) sent to the Eligible Cardholder's latest address/email address as maintained in the HSBC's records;
 - ii) press advertisements;
 - iii) notice in the Eligible Cardholder's credit card statement(s);
 - iv) display at its business premises; or
 - v) notice on HSBC's internet website(s);where such notices shall be deemed to be effective on and from the 4th day after its delivery/publication/display as per the manner described herein. Save and except notices sent via ordinary mail which will be deemed delivered on the 3rd day after posting, notices sent via other modes as described herein are deemed delivered immediately after posting/publication/display.
14. These terms and conditions, as the same may be amended from time to time pursuant to Clause 12, shall prevail over any provisions or representations contained in any other promotional materials advertising this Promotion.
15. These terms and conditions are in addition to the Cardholder Agreement which regulates the provision of credit card facilities by HSBC. In the event of inconsistency between these terms and conditions and the said Cardholder Agreement, these terms and conditions shall prevail in so far as they apply to this Promotion.
16. HSBC shall not be liable for any default due to any act of God, war, riot, strike, terrorism, epidemic, lockout, industrial action, fire, flood, drought, storm or any event beyond the reasonable control of HSBC.
17. HSBC reserves the right to cancel, terminate or suspend this Promotion with 3 days prior notice. For the avoidance of doubt, cancellation, termination or suspension by HSBC of this Promotion shall not entitle the Eligible Cardholder to any claim or compensation against HSBC for any and all losses or damages suffered or incurred by the Eligible Cardholder as a direct or indirect result of the act of cancellation, termination or suspension.
18. In no event will HSBC be liable for any losses or damages (including without limitation, loss of income, profits or goodwill, direct or indirect, incidental, consequential, exemplary, punitive or special damages of any part including third parties) howsoever arising whether in contract, tort, negligence or otherwise, in connection with this Promotion, even if HSBC has been advised of the possibility of such damages in advance, and all such damages are expressly included.
19. The Eligible Cardholder under this Promotion shall be personally responsible for all taxes, rates, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to this Promotion.
20. In the event where there is any inconsistency(ies), conflict(s), ambiguity(ies) or discrepancy(ies) between English and Bahasa Malaysia version of these terms and conditions, the English version of these terms and conditions shall prevail.