

18 February 2009

HSBC UNVEILS BRAND NEW MANGROVE WALKWAY AT KSNP



HSBC Area Director Klang Valley Hamdan Ali launching the mangrove walkway in Kuala Selangor Nature Park

The Malaysian Nature Society (MNS) celebrated World Wetlands Day 2009 by unveiling a brand new HSBC Mangrove Walkway at the Kuala Selangor Nature Park (KSNP).

The HSBC Mangrove Walkway is part of the RM300,000 sponsorship for the first phase (2006 – 2008) of the HSBC-KSNP Green Partnership Programme, built with the intention of making KSNP a more educational and exciting park to explore.

HSBC will continue its partnership with KSNP with a sponsorship of RM280,000 for another two years (second phase).

While the first phase focused on building a mangrove walkway, upgrading the environmental educational centre, and ecosystem enrichment programmes, the second phase (2009 – 2010) aims to develop KSNP into a national mangrove forest community resource centre. It will provide visitors with access to information through interpretative signage and materials, and help raise awareness on the importance of mangroves.

The second phase of this partnership will also see the continuation of HSBC employees volunteering their time to plant mangroves, as part of the ecosystem enrichment programme. In the first phase, over 5,000 mangrove saplings were planted by volunteers from both HSBC and MNS.

more

Together with HSBC's Area Director Klang Valley Encik Hamdan Ali to unveil the walkway were Secretary, Majlis Daerah Kuala Selangor Encik Azahari Bin Sairin, MNS Vice President Dr Jeffrey Phang Fatt Kong, and Director of Selangor Fisheries Department, Mrs Thalathiah Hj Saidin.



The guests also planted two mangrove saplings each to mark the launch of World Wetlands Day.

Celebrated globally on February 2nd every year, World Wetlands Day aims to raise public awareness on the positive wetland values and its role in improving our ecosystem. It also marks the anniversary of the signing

of the Convention on Wetlands of International Importance (Ramsar Convention). This year's theme is "Upstream-Downstream: Wetlands Connects Us All".

ends/all