



26 December 2008

HSBC MALAYSIA STAFF CONTRIBUTED 15 BOXES TOWARDS FUTURE FIRST TOY DRIVE

For three weeks, HSBC Malaysia staff gathered toys from their homes and family members to contribute 15 boxes towards the Future First Toy Drive – a programme that aims to touch the lives of underprivileged children through the donation of toys.



By the end of the third week, toys in various shapes, sizes and colours were lovingly packed into a total of 15 boxes before they were shipped over to Humana Child Aid Society Sabah.

The toys were distributed before Christmas to over 800 children from four Humana learning centres in Sabah funded by the Future First programme. These centres are located in Kg. Tandoan on Timbun Mata Island (near Semporna), Tabanak, Dam Road and Sri Perdana, all located in Lahad Datu.



*Toys donated by staff from
Kota Kinabalu branch*



Toys collected from the main office

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HSBC Malaysia Staff Contributed 15 Boxes towards Future First Toy Drive/2

Staff who contributed towards the drive were from the main office (10 boxes), Kota Kinabalu (2 boxes), Sandakan (1 box), Kuching (1 box) and Miri branches (1 box).

A big thank you to all who generously gave towards the Future First Toy Drive to bring much cheer and a truly joyous Christmas to these children!



Children from Humana learning centres receiving their toys for Christmas

About Future First

Future First is HSBC's global 5-year programme (2007-2012) for helping street children, children in need and foster children. As part of the programme, HSBC will collaborate with local charitable organisations to positively intervene in the lives of children and to deliver a lasting and positive beneficial impact. Future First will support projects that make efforts to help a maximum number of children through imparting education and life skills so that these children become productive members of society.

Humana Child Aid Society Sabah was selected as Malaysia's charity in this programme, which funds education for underprivileged children in four Humana learning centres over two years (2008-2009).

ends/all